VERITONE.

LEGAL CASE STUDY

Evidentiary Analysis Just Got More Efficient

200+ AI ENGINES
(devoted to all aspects of voice and video)

- TRANSCRIPTION
- TRANSLATION
- SENTIMENT
- FACE AND OBJECT RECOGNITION
- AND MORE

Veritone Legal reduces legal speed review hours by 99% in TCPA litigation project with the power of artificial intelligence.

33,000
hours of evidentiary audio

Reduced to **140** HOURS

Decreasing legal review hours by **99%**

Original TCPA Project Estimates: **$16.5 million+** Total Cost of the Project Reduced to: **$5,000**

MAKING AI WORK FOR YOU
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The Challenge

The trend of high-dollar settlements in Telephone Consumer Protection Act (TCPA) lawsuits has contributed to a record number of new cases. Because TCPA provides for statutory damages of up to $1,500 per violation with no maximum limit on recovery, the potential exposure in a related class actions can swiftly escalate into millions of dollars in judgments or settlements as well as litigation expenses.

The Case

Defendants and their agents were alleged to have violated the TCPA by contacting customers utilizing automated telephone dialing systems and automated or pre-recorded voice messages without obtaining prior consent. Veritone Legal was selected as the Technology Assisted Review (TAR) partner by the defendants to analyze the 33,000 hours of audio that might be relevant to the case. The litigation investment to review these hours of audio was projected to be extremely expensive, with estimates ranging from $4.9 million to $16.5 million or more.

The Result

Utilizing the Veritone Platform of cognitive engines and applications in conjunction with a date-range strategy, the number of review hours was reduced from 33,000 to just 140 hours. Multiple natural language processing engines transcribed the reduced audio content and powerful keyword and phrase searches were applied. With hours, the Veritone Platform pinpointed the audio relevant to the TCPA compliant – decreasing the legal review hours by over 99%.

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